

# **Cookies**

## In general

Personal information is any kind of information that may be attributed to you to some extent. When you use our website, we collect and process a variety of such information. This happens for example by normal access content if you sign up for our newsletter, participate in competitions or surveys, register yourself as a user or subscriber, otherwise use of services through the website. We typically collect and process the following types of information: A unique ID and technical information about your computer, tablet or mobile phone, your IP number, geographic location, and which pages you click (interests). To the extent that you explicitly consent to this and even enter the information, you will also be treated: Name, phone number, email and address information.

#### Security

We have taken technical and organizational measures against the fact that your information is accidentally or illegally deleted, published, lost, impaired or comes to the knowledge of a person, misused or otherwise treated in violation of the law.

#### **Purpose**

The information is used to identify you as a user and show you the ads that are most likely to be relevant to you and to provide the services you have requested, such as to send a newsletter. In addition, we use the information to optimize our services and content.

### Period of storage

The information is kept for the time allowed by law and we delete them when they are no longer necessary. The period depends on the nature of the information and the background for storage. Therefore, it is not possible to specify a general timeframe for when information is deleted.

#### Disclosure of information

Data about your use of the website, which ads you receive and, if any, click on, geographic location, gender and age segment, etc. can be disclosed to third parties to the extent that this information is known. The information is used to target advertising. In addition, we use a number of third parties to store and process data. These only deal with information on our behalf and may not be used for their own purposes.

Disclosure of personal information such as name and e-mail, etc. will only happen if you consent to it. We only use data administrators in the EU or in countries that can provide your information with adequate protection.

# Insights and complaints.

You are entitled to know what personal information we are processing about you. You may also object to the use of information at any time. You may also revoke your consent to processing information about you. If the information processed about you is incorrect, you are entitled to correct or delete. Please contact: info@frogne.dk. If you would like to complain about our processing of your personal information, you also have the opportunity to contact the Data Inspectorate.

#### **Publisher**

The website is owned and published by: Finn Frogne A / S, Ishøj Søndergade 19, 2635 Ishøj, Denmark

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